



United States
**Census
2020**

**2020 U.S. Census
City of Tempe Complete Count Committee – Business Subcommittee Meeting
Jan. 15, 2019, 6 p.m.
Tempe Public Library, 3500 S. Rural Road, Lower Level Meeting Room B**

Occurs during and/or after the Complete Count Committee meeting that begins at 6 p.m.

- 1. Self-introductions to share individual expertise and connection to topic of business**
 - City staff liaison Marge Zylla
 - CCC members

- 2. Begin to define subcommittee scope of work**
 - Identify audiences/influencers
 - Brainstorm outreach ideas
 - Data needed
 - Projected staffing and costs

- 3. Discuss timeline for producing a specific outreach plan for the business community**

- 4. Next meeting is Feb. 19**
 - Chair and vice-chair for subcommittee to be selected at next meeting